

An aerial photograph of a person in a kayak on a vast, calm body of water. The water is a deep teal color, and the sky is a pale, hazy blue. The person is in the center of the frame, creating small ripples in the water. The overall mood is serene and expansive.

MISSION VISION VALUES

A RIDE NATURE MINISTRY RESOURCE

MISSION VISION VALUES

PUBLISHED AND PRODUCED BY:
THE RIDE NATURE ORGANIZATION

AS A RESOURCE AND TOOL FOR ACTION SPORTS FOCUSED
OUTREACH, EVANGELISM, AND DISCIPLESHIP.

AS AN ORGANIZATION AND STAFF WE MOST REGULARLY
UTILIZE THE ENGLISH STANDARD VERSION (ESV) BIBLE.

WE ADVOCATE THE USE OF THIS TRANSLATION
AND WOULD RECOMMEND THE ESV WHEN LOOKING UP
ANY SCRIPTURE VERSES LISTED.

WE ARE PLEASED TO ENCOURAGE THE DUPLICATION
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WRITTEN BY: BROOKS DRIVER
DESIGNED BY: THE SHAPING BAY STUDIO

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THE RIDE NATURE ORGANIZATION
2464 2ND STREET - FORT MYERS, FL 33901

INFO@RIDENATURE.COM
RIDENATURE.ORG

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MISSION VISION VALUES

One of the most amazing things about the Lord is that He sees individuals, loves individuals, gifts individuals, and invites individuals into His mission. Like a good father cares for the whole family by loving each individual member, God loves the whole church by caring for each individual member. And this personal love is revealed by the gift of personal mission.

Hopefully you have an idea of your giftings, passions, and convictions that the Lord has given you. Maybe you even know your spiritual gifts. We would like for you to keep these in mind as you work through this study on mission, vision, and values.

The Bible is clear: the reason you have been saved is to spread the message of the God who saved you. Your mission is to further God's mission. So how are we to do that? What does that look like for the average person?



PREFACE

It is our desire to see every believer step into the role and function that God designed them for. We believe that one of the best ways for this to happen is to develop a personal mission, vision, and set of values. Our hope and prayer is that although these might change over the course of your life, that ultimately thinking through the gifts, calling, and passions God has given you, it will help you plan for the future as you seek to glorify God with your life.

MISSION

A concise explanation of one's reason for existence. It describes the person's purpose and the overall intention. Your Mission statement is the "What" and "why?"

VISION

A vision statement looks forward and creates a mental image of the ideal state that the organization wishes to achieve. This is typically writing out where you are going and how you will get there.

VALUES

Your values list the core principles that guide and direct you and the culture you create. The values create a moral compass to follow, it guides decision-making and establishes a standard against which actions can be assessed. These core values are an internalized framework that is shared and acted on by leadership.

WHAT ARE YOUR VALUES?

The values of Ride Nature are **Generosity**: We believe that everyone should have the opportunity to enjoy action sports, therefore we are working to provide free surfboards, skateboards, and skimboards for children living in poverty around the world. **Gospel Proclamation**: It is our desire to leverage every available means to proclaim the good news of Jesus Christ. We are doing this through the boards we give away, surf and skate contests, film premiers, outreach events and more.

Disciple-Making: We are committed to partnering with the local church, supporting indigenous leaders, and equipping and empowering them to be disciple-makers that multiply to the ends of the earth.”

What are the things that you most value in life? What fuels you? How are these incorporated into the mission that is on your heart? Take some time to think through the values that you want to base your life on.

RIDE NATURE IS A 501(C)3 NON-PROFIT
ACTION SPORTS MISSION ORGANIZATION
THAT WAS FOUNDED IN 2009,
AND DEDICATED TO GIVING GENEROUSLY,
PROCLAIMING THE GOSPEL OF JESUS CHRIST,
AND MAKING DISCIPLES
TO THE ENDS OF THE EARTH.

TO LEARN MORE ABOUT THE ORGANIZATION
OR TO DISCOVER HOW YOU CAN GET INVOLVED
PLEASE VISIT RIDENATURE.ORG.



"YOU WILL RECEIVE POWER WHEN THE HOLY
SPIRIT COMES ON YOU; AND YOU WILL BE MY
WITNESSES IN JERUSALEM, AND IN
ALL JUDEA AND SAMARIA, AND
TO THE ENDS OF THE EARTH."

ACTS 1:8